EXECUTING THE CBE 459 DESIGN PROJECT

2020-2021 Academic Year

When planning to undertake your senior design projects, the following items need to be addressed. Please read this document thoroughly shortly after receiving your design project assignment and keep it in mind throughout the course.

1) OVERVIEW

The projects are developed for the class by faculty, students and industrial consultants. The goal is to have interesting and potentially economically favorable projects. Note that when the economics are found to be unfavorable, which often occurs in industry, the results are still useful in guiding a company’s ongoing strategy. There is no stigma in this course if the economics are unfavorable, as long as the design and analysis are well done.

2) SOURCES OF INFORMATION

Your project author is your first source of information and data. However, often, all the data your team will need is not readily available and you will be given guidance as to where to look or what assumptions are reasonable when some important data are unavailable.

Your faculty advisor, Prof. Vrana and industrial consultants will do their best to help in your search for data or in formulating assumptions. For each project, some faculty and consultants will be more knowledgeable. Others may have more limited knowledge of the technologies, but will try to help in the overall project development.

3) LOOSELEAF NOTEBOOKS

It is recommended that you keep all your CBE 400 printed materials in a looseleaf binder for easy access.

It is also recommended that you prepare a looseleaf binder to contain materials relating to your design, including:

a. Important references
b. Design calculations
c. Computer programs and results

Bring your binder to your design group meetings.

4) FALL DESIGN GROUP MEETING

Each design group will meet with its project author, faculty advisor and Prof. Vrana in October or early November to raise questions and obtain suggestions regarding the
formulation of a solution strategy. It is your responsibility to find a time that works for everyone and to send a Zoom meeting invitation (using a registered Zoom account, not a free account). Do not wait until the last minute to schedule this meeting as everyone has busy schedules. Do not use the “Only authenticated users can join” setting in Zoom, since most problem authors do not have a Penn e-mail address. The purpose of this meeting is to review your research to date, answer any questions you have about the project, and plan the next steps.

In addition to this meeting with your problem author, faculty advisor and Prof. Vrana, your team should meet as needed in order to establish a tentative schedule for the project (which should be updated as needed), establish goals, plan tasks and prepare for the fall presentation. Your team will need to decide how best to organize and self-manage your project.

On each of three Monday evenings (Nov. 16, 23, Dec. 7), two or three of the 7 design groups (plus the ISD Food to Fuel group) will describe their plans to the entire class with a 15-minute presentation. No technical calculations are expected at this point. You should show that you have begun thinking about the project, who your customers might be, the market you are entering, some of the upcoming design challenges, what makes your project interesting/unique, etc. The presentation should include, at a minimum:

- Description of your project and why it is interesting
- How you are planning to organize your work
- Tentative schedule
- What are the public health, safety, environmental or societal impacts associated with your project
- What new knowledge you need to acquire and apply to successfully complete your project
- Path forward

5) **SPRING DESIGN GROUP MEETINGS**

Per the attached project and consultant schedules, on Tuesday afternoons, your group will meet with one or more industrial consultants and your faculty advisor. Periodically, Prof. Vrana will attend your meeting as well. There will be 10 weekly meetings with the industrial consultants, and groups should prepare so as to get what information or advice they need each week. Note that you will meet with different consultants from week to week, and that the schedule occasionally needs to be changed to meet their availability.

Because some consultants do not live near Philadelphia, all weekly meetings need to be Zoom-friendly, whether Penn has in-person classes or not. It is your group’s responsibility to schedule the meetings in Zoom (using a registered Zoom account) and invite your faculty advisor, Prof. Vrana, and the industrial consultants scheduled for that week. Do not use the “Only authenticated users can join” setting in Zoom, since the industrial consultants do not have Penn e-mail addresses. For simplicity, you might start with a recurring Tuesday meeting, inviting just your faculty advisor and Prof. Vrana, so your group’s
meeting information is the same every week. You can then forward the information to the consultants you are scheduled to meet each week. We suggest waiting until January to schedule these meetings in Zoom, so we have clarity on the Penn guidelines for in-person class and who will be attending in-person and remotely.

If Penn has in-person classes, weekly meetings will be held in the Weiss Pavilion (under the north stands of Franklin Field) – Conference Rooms I, II, or III of the Penn Libraries Education Commons. Each room is equipped with a large-screen LCD for screen sharing, and a networked computer. However, the networked computers may not be fully Zoom-friendly, so it would be best to run Zoom from a group laptop, preferably one that has an HDMI port to use the large-screen LCD. If you have a Mac, you might purchase a Lightning-to-HDMI adapter. Please bring any necessary files on a flash drive or have them readily available by logging in to the network.

Consultants, your faculty advisor and Prof. Vrana will be better able to help if you provide a handout with the current state of your process flow diagram or flowsheet, or other handouts with key information. Printed handouts are best if you are meeting in person. Be sure to e-mail appropriate files to all remote participants and Prof. Vrana.

For your first design group meeting in the spring, on January 26, be prepared to present your objective-time chart in writing, as described on page 8 of SLSWGN. Also, show your initial work on an innovation map for your product design (see pp13-14). In addition, show the initial results of your market and competitive analyses and indicate customer requirements (pp10-12).

Then, if a process is being designed, discuss your findings, thus far, concerning:

a. A survey of the methods used in manufacturing the product, giving the raw materials, the principal chemical reactions, byproducts, and intermediates.
b. A discussion of the choice of the production level and plant location.
c. A block diagram showing the principal steps for the process anticipated to be the most promising (Figure 2.16 – p42). When possible, prepare promising process flow diagrams (Figure 2.17 – pp42-44)
d. Reaction kinetics and thermophysical property data.
e. Economics, toxicity, and safety data (pp20-21).

These materials should be updated and presented every Tuesday, with one copy provided for your faculty advisor and the industrial consultants who meet with you. Also, please give or e-mail a copy to Prof. Vrana, whether or not he attends your meeting. Please check the consultant schedule each week, and bring copies for everyone expected to attend, and e-mail copies to remote attendees. An extra printed copy would be a good idea, to accommodate any unforeseen changes in the consultant schedule.

The weekly meeting is your opportunity to update your faculty advisor, Prof. Vrana and the industrial consultants of your current status and then ask any questions that you have. It is your hour to seek advice from experienced engineers – use it well. If the group before you
is running over time, you should diplomatically encourage them to wrap up. Minimize the
time it takes to set up technology by knowing in advance which computer you will use for
Zoom and projecting on the large screen, ensuring you have any necessary adapters, files,
etc. You should test your technology in the Weiss Pavilion before the first weekly meeting.

The Monday before the first weekly meeting, we will hold a lecture at 5:00-6:30 to review
the process for the weekly meetings and answer any questions you have. All students
should attend.

6) PROGRESS MILESTONES

You have received a schedule of the weekly design group meetings on Tuesday afternoons
in the spring. On this schedule, milestones will indicate items to be prepared for specific
meetings. Every project is different, but these milestones should be general indications of
progress. In cases where the milestones don't apply to your project, modifications should
be formulated by your group and agreed upon with your faculty advisor and Prof. Vrana.

Your preliminary designs should be completed by the third week of meetings. For a
process, plan to submit a preliminary material balance and a computer-drawn block flow
diagram by that week. For a product, focus on the customer preferences, the technical
specifications, the product concept, and a competitive (patent) analysis (Section 1.2 -
SLSWGN.)

Most of the process synthesis work should be completed by week 5 or 6. Plan to review
the material and energy balances for the most promising flowsheet(s), that is, base-case
designs, together with a computer-drawn process flow diagram. See Flow Diagrams in
Section 2.5 (pp41-44 - SLSWGN).

Much of the detailed design of your new product and/or the process units for your
manufacturing plant should be completed by the 8th consultant meeting. Plan to discuss the
detailed design for your product or process and key process units. All equipment should be
designed the week after that, and economics completed by the final meeting with industrial
consultants.

Additionally, a revised schedule should be given or sent to Prof. Vrana on the first Tuesday
of every month, as shown on the weekly schedule. Each time, it should be updated to show
the timeline for the major tasks completed, underway and for the rest of the semester.
Needing to revise the schedule is normal, perfectly acceptable and far better than ignoring
it.

The intent here is to pace each group in completing its project and final design report
without undue stress and time limitations toward the due dates. You will regret falling
behind schedule.
7) **LIBRARIES**

Learn to use the SEAS Library Collection and the Chemistry Library effectively. To help, our librarians, Douglas McGee and Judith Currano, have prepared a discussion of the special features of the SEAS and Chemistry Libraries, use of the important indices, computerized databases, and facilities for interlibrary loans. They will make presentations in a CBE 400 Monday evening class in the fall. Also, you may find the *Design Literature* in Section 3.1 (SLSWGN) helpful.

8) **WEEKLY PROGRESS**

As your design evolves, individual team members should assume responsibility for aspects of the work. It is important that your group meet from time-to-time during the week to examine each other’s work and coordinate the next steps.

At Tuesday meetings during the spring semester, each student in the group should be prepared to discuss aspects of the work for which they are responsible. Use the group meetings to discuss results and seek advice. Participation will influence your grade. These meetings will be attended by your faculty advisor and one or more industrial consultants. Prof. Vrana will attend your group meeting for the full hour every second or third week. Your weekly progress report should be prepared to keep your faculty advisor and Prof. Vrana abreast of your progress. These reports should describe your efforts completed during the prior week, provide process flowsheets, and raise questions and concerns, among other items. Copies should be presented to your faculty advisor and your industrial consultant(s) in attendance at your meeting. Also, if Prof. Vrana doesn't attend your meeting, please find him at the Weiss Pavilion and hand him a printed copy or send e-mail.

Between Tuesday design meetings, you can seek help from your advisor, Prof. Vrana, other faculty with specific expertise, the project author, the industrial consultants, other industry contacts as recommended, etc. Our industrial consultants all have busy schedules. Please contact them only after exhausting other avenues for help. When contacting anyone in industry not associated with this course, be sure they understand that your questions concern your senior design project. Note that Prof. Vrana is expert in the design of industrial processes. He will try to provide help in all areas of your design project, but cannot be fully aware of all possible technologies. When necessary, he will refer you to someone better able to help.

9) **OFFICE HOURS**

Prof. Vrana will be available for meetings as needed. If classes are in-person, he will survey each group in January to find the best times for office hours. You can also request a Zoom meeting as needed. Please suggest a few times that will work for your team via e-mail, and he will try to find a mutually agreeable time. Evenings are generally more available than daytime.
In addition to meetings, Prof. Vrana encourages e-mail. He is usually available with little delay, and keeps an eye on Penn e-mail throughout the day and evening. Many questions can be handled by e-mail, so do not hesitate to ask technical or non-technical questions. If something is holding you up, please ask about it rather than waiting. Remember, however, that he has a full-time job at DuPont in Wilmington, Delaware, so daytime responses may be delayed at times, depending on the type of question asked and the time required to respond.

10) 15-MINUTE ORAL PROGRESS REPORTS

On Tuesday, March 9, during your normal group meeting hour, your design group will make a 15-minute oral progress report to your design group faculty advisor, and Profs. Vrana, Fabiano, and Seider, and Dr. Holleran. Industrial consultants and other project authors will also be invited. You are expected to stay for the entire hour, listen to presentations by the other groups, and offer feedback as appropriate. Further details will follow in the spring.

11) SOFTWARE AVAILABILITY

Feel free to use Aspen Tech's Aspen Engineering Suite (including ASPEN PLUS, ASPEN PLUS DYNAMICS, ASPEN BATCH PROCESS DEVELOPER (formerly BATCH PLUS), and ASPEN PROCESS ECONOMIC ANALYZER (formerly Aspen IPE, formerly Aspen Icarus), SUPERPRO DESIGNER, the equipment costing spreadsheet, the Downey Economics Spreadsheet (Profitability Analysis 4.0.xls), VISIO Technical Plus, MATLAB, GAMS, ProPred, and ProCAMD. These programs can be accessed from the PC's in the Towne computer labs or by remote desktop. Use of the computer is optional throughout the course, but strongly recommended.

For those groups that use Aspen Tech products, Prof. Fabiano can be very helpful. Also, he can help you with the detailed design of specific equipment items, and provide advice on the application of the SUPERPRO DESIGNER batch process simulator.

12) WRITTEN AND ORAL DESIGN REPORTS

Your written design report is due on Tuesday, April 13. It should follow the format in Chapter 23 (Written Reports and Oral Presentations – SLSWGN) and the Monday evening lecture on the design report early in the spring semester. The report will be reviewed by your advisor and returned to you with comments before Friday, April 16. It is your responsibility to discuss (or negotiate) these dates with your advisor to ensure you get feedback on the timeline you need. You will make revisions and submit your revised written report by 5:00 p.m. on Tuesday, April 20, in both paper and PDF form. Please plan ahead and get your report to the Towne Printing Office on Monday, April 19. Note that a lecture has been scheduled on Monday, February 8 from 5:00-6:30 p.m., to provide advice in the preparation of your design report. We will go over Chapter 23 and clarify any questions you may have. All students should plan to attend. Also, the design reports will be electronically published as PDF files in Scholarly Commons for posterity (see
Oral design presentations will be on Tuesday, April 27. Each group will be allotted 40 min (30 min presentation, 10 min questions). We will have an All-day Technical Meeting involving students, faculty, and consultants. We hope that a luncheon will be possible, with the Senior Class Picture taken just prior to the luncheon. You are expected to be present and participate for the entire day, except for other classes, in order to support and celebrate the accomplishments of your classmates.

13) TEAMMATE EVALUATION

You will complete two survey questionnaires during the semester in which each design team member will be asked to assess the percentage effort on the project by all team members including himself/herself. Each group member will be required to provide an evaluation of other team members’ performance and participation quality. This will be required at the halfway point of the semester and again after the presentations are completed – and may have an impact on individual grades. It is not expected that all group members will contribute exactly the same percentage of the work, but reasonable percentages are expected.

14) COURSE GRADES

Your faculty advisor will read your draft report and suggest changes. Then, Prof. Vrana will read all the reports written by the CBE design groups and will provide detailed comments on your final report. The final written and oral reports, and participation and presentation at weekly design group meetings will determine your final grade. Grades for your oral design presentation will be suggested by those in attendance. Then, Prof. Vrana will determine your course grade, with the concurrence of your faculty advisor.

15) MOLSTAD PRIZE

The three winning groups of the Melvin C. Molstad Prize, for the most outstanding designs, will be honored during Commencement Exercises.

This year's projects are very promising and, hopefully, will lead to novel, interesting and profitable designs. Good Luck!